# History of Bermuda's Economy

Bermuda's economic history has evolved through four centuries. From the early 1600s to today, our economy has switched focus from shipbuilding, whaling and agriculture to tourism and international business as Bermudians adapted to changing times and needs to survive and prosper

# Tobacco & Agriculture

- Bermuda Company
- Trade restrictions
- Unsuccessful farming





Bermuda Company seal

# Tobacco & Agriculture

- London landowners set tough trade rules
- Community was built, but eked out a living
- The Crown took over in 1684



Early currency: tobacco





### Maritime Industries



Bermudians became skilled shipbuilders



Privateering and trans-Atlantic carrying trade

Whaling lasted two centuries

200

# Salt Trade, Whaling & Agriculture

Farming for export: onions, potatoes, arrowroot served winter markets





# Salt, Whaling & Agriculture



- Salt trade was based in Turks & Caicos
- Lucrative whaling industry continued



Portuguese immigrants



# Tourism: Pre-war

Horse-drawn carriages, boats and bicycles; hotels are built, guidebooks produced









### Tourism: Between the wars

Floatplanes at Darrell's Island, cruise ships and the Bermuda Railway



# Tourism: Post-war

A new airport fuels mainstream tourism: jumbo jets, cruise ships, cars, new hotels power economic growth through four decades to 1980s heyday





# International Business

- 1940s: Trusts for wealth management
- 1960s: Captive insurance: a new concept
- 1980s: Funds: offshore advantage
- 1990s: Reinsurance: global contribution

# Recession & Recovery

- 2008 2013
- 2014: Recovery begins
- 2017: New investment, infrastructure, global attention from America's Cup
- Tourism takes new strides
- International business drives more than 60% of economic activity



### 2017

# Back to Business

- Respected regulation
- World-class expertise
- Tax-neutral system
- Political stability
- Robust infrastructure
- Convenient location



# Thanks!

Questions?

